



Exhibiting, Sponsorship & Advertising Opportunities

CSGNA OVERVIEW

CSGNA 2018 is the leading Canadian conference for gastroenterology nurses and their associates. CSGNA 2018 is expected to attract 250 professionals and reflect the diversity of CSGNA's membership.

CSGNA'S ANNUAL CONFERENCE

Opportunities to raise your corporate profile *beyond the Exhibit Hall* are available at a number of price points and levels of exposure!

CSGNA offers two streams of providing support to the Society and its membership:

1) CSGNA CORPORATE SPONSORSHIP PROGRAM

- Platinum, Gold, Silver, Bronze, Supporter
- benefits that extend beyond CSGNA's 2018 conference

and

2) INDIVIDUAL OPPORTUNITIES for CSGNA 2018

- sponsoring individual opportunities at CSGNA 2018 (Quebec) provide further exposure
- these opportunities are available in 3 formats:
 - a) CASH DONATION
 - b) VALUE-ADDED DONATION
 - c) OTHER VISIBLE OPPORTUNITIES

Consider each of the fabulous opportunities provided in the pages that follow - complete the appropriate form(s)...and submit today!

Many of the opportunities are first come, first served!

CORPORATE SPONSORSHIP PROGRAM & BENEFITS

Participating in CSGNA's national Sponsorship Program offers exclusive opportunities to promote your company and build unparalleled visibility among the CSGNA membership and the CSGNA 2018 attendees.

Company Name:

Contact Person:

Title:

Telephone:

E-Mail (required):

Logo & Website
Address (required):

CORPORATE SPONSORSHIP PROGRAM

PLATINUM	\$15,000	<input type="checkbox"/>
GOLD	\$10,000	<input type="checkbox"/>
SILVER	\$ 5,000	<input type="checkbox"/>
BRONZE	\$ 3,000	<input type="checkbox"/>
SUPPORTER	\$ 2,000	<input type="checkbox"/>

Each level of SPONSORSHIP has its own BENEFITS.

**REGISTER & PAY ONLINE TODAY for
HIGH VISIBILITY OPPORTUNITIES!**

<http://www.planetreg.com/CSGNAProspectus2018>

CORPORATE SPONSORSHIP PROGRAM BENEFITS

SPONSORSHIP BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	SUPPORTER \$2,000
NATIONAL					
Company name and logo on CSGNA website - until December 31, 2018 - with link to sponsor's website	✓	✓	✓	✓	✓
Recognition of sponsorship in "The Guiding Light" - CSGNA's flagship newsletter - published quarterly (until December 31, 2018)	✓	✓	✓	✓	✓
Recognition of sponsorship in regular emails to CSGNA membership and CSGNA 2018 attendees (until September 25, 2018)	✓	✓	✓	✓	✓
CONFERENCE					
Logo included in onsite signage	✓	✓	✓	✓	✓
Sponsor ribbons to identify your booth staff	✓	✓	✓	✓	✓
One complimentary insert in delegate bags (valued at \$500 / insert)	✓	✓	✓	✓	
Exhibit booth (purchased separately) in <u>prime</u> location on exhibit floor	✓	✓	✓		
Complimentary conference registrations (valued at \$500 / registrant)	2	1			
Opportunity to introduce keynote speakers (not previously sponsored) or main events	✓				



CASH DONATIONS

to CSGNA 2018

See further details of each **INDIVIDUAL SPONSORSHIP OPPORTUNITY** on following page

Company Name:

Contact Person:

E-Mail (required):

Opening Reception (Thursday)

\$5000 (exclusive)

Social Evening (Friday)

\$5000 (exclusive)

Written PowerPoint Translation to French

\$5000 (exclusive)

Friday Lunch

\$5000 (exclusive) / \$2500 (shared)

Saturday Lunch

\$5000 (exclusive) / \$2500 (shared)

Delegate Bags

\$5000 (exclusive)

Plenary Speaker (3 opportunities)

\$5000 (exclusive)

Electronic Charging Station

\$2500 (exclusive)

Conference Logo Pins

\$2000 (exclusive)

Lanyards

\$2000 (exclusive)

Printed Syllabus

OUTSIDE B&W back cover

\$2500

INSIDE full page B&W

\$2000

INSIDE ½ page B&W

\$1500

INSIDE ¼ page B&W

\$1000

Delegate Bag Inserts(250 flyer/brochure no catalogues)

\$500 per insert

HOW WE WILL PROMOTE

YOUR INDIVIDUAL SPONSORSHIP!

IMPORTANT NOTE: opportunities that are sponsored by April 1st, will be acknowledged in the Conference Brochure

SOCIAL EVENING:

- logo in conference brochure
- logo in on-site sponsorship signage
- logo on tent card on each table (approximately 25 tables)
- logo on social ticket (approximately 200 tickets)

OPENING RECEPTION / FRIDAY LUNCH or SATURDAY LUNCH:

- logo in conference brochure
- logo in on-site sponsorship signage
- logo on signs on food tables (approximately 8 tables)
- logo on tent cards on cruiser tables in aisles (approximately 30 tables)

PLENARIES:

- logo in conference brochure
- logo on screen during session introduction
- verbal acknowledgement during introduction

CHARGING STATION:

- logo on monitor at charging station
- logo in on-site sponsorship signage

CONFERENCE LOGO PINS:

- logo in conference brochure
- logo in conference printed syllabus (approximately 250 copies printed)
- conference pin stapled to "logo acknowledgement card"

LANYARDS:

- logo in conference brochure
- logo printed on each lanyard

PRINTED SYLLABUS:

- camera-ready artwork provided by company

DELEGATE BAGS:

- logo printed on all conference bags (approximately 250 being printed)



PARTICIPATE IN OFFERING AN EDUCATION SESSION

Proposals must be submitted online no later than March 1, 2018
<http://www.planetReg.com/CSGNAProspectus2018>

Company Name:

Contact Person:

E-Mail (required):

EDUCATION SESSION Please choose length preferred of presentation

40 Minutes 60 Minutes 75 Minutes

TITLE: provide an accurate title (no more than 10 words)

ABSTRACT: 250-word description of the program

SPEAKER(S): provide name(s) and credentials of speaker(s)

OBJECTIVES: provide 3 learning objectives for the session

STATEMENT of INTEGRITY: include a statement indicating that your presentation will be free of any type of corporate solicitation and that there will be no negative reference to another company or their products/services.

NOTE: CSGNA 2018 will provide the meeting room, audiovisual equipment (LCD projector, screen, microphone, laser pointer) and onsite signage; CSGNA 2018 will also include the SPONSOR's logo in the conference brochure, and will provide reference to the SPONSOR in the session's introduction.

NOTE: the SPONSOR is responsible for all other expenses: speaker honorarium/fee, travel, accommodations, printed materials, additional audiovisual requirements etc.



OTHER VISIBLE OPPORTUNITIES for CSGNA 2018

Company Name:

Contact Person:

E-Mail (required):

**There are a number of opportunities to provide additional exposure for your company
- participate in as many as you can!**

GIVE-AWAYS (at the conference):

- able to provide (complimentary) 250 of the following for the DELEGATE BAGS:

pens

pads

highlighters

other:

DOOR PRIZES / INCENTIVES:

DONATE an item(s) as an INCENTIVE for EARLY REGISTRATION

We will donate:

DONATE an item(s) as an onsite DOOR PRIZE

We will donate:



INVITATION TO EXHIBITORS

The CSGNA 2017 Conference Committee would like to offer you the opportunity to exhibit at our upcoming conference at the beautiful **Quebec City Convention Centre** on **Thursday, September 20, to Saturday, September 22, 2018.**

WHY EXHIBIT?

- exhibitors are an **integral component** of the success of our conference
- approximately **250 delegates** from across Canada are eager to see new products and share ideas
- take advantage of **6+ hours of unopposed exhibit viewing time** (subject to program schedule)

VENUE:

The Québec City Convention Centre is an important driver of economic activity and the largest business tourism player in the Québec City area. 1000, boul. René-Lévesque Est, Québec (Québec) G1R 5T8

DATES & HOURS (SUBJECT TO CHANGE)

Thursday September 20	2.50 hour Evening Reception in Exhibit Hall
Friday, September 21	1.00 hour Breakfast in Exhibit Hall
	0.75 hour Dessert & Coffee in Exhibit Hall
	0.75 hour PM Break in the Exhibit Hall
Saturday, September 22	1.00 hour AM Break in Exhibit Hall
	0.75 hour Dessert & Coffee in Exhibit Hall

BENEFITS OF EXHIBITING

- listing and profile in the official conference program
- 1 digital copy of the final participant list
- 2 complimentary name badges per booth purchased (includes meals and reception held in Exhibit Hall)

FEATURES OF BOOTH

- 8' deep x 10' wide booth space
- 1 - 6' skirted table and 2 chairs
- 1 wastebasket
- 1500 watt, duplex electrical outlet access

Exhibitor booths will be assigned on a first come, first served basis, with consideration being given to sponsorship support as well.

EXHIBIT HALL SET-UP:(subject to change)

Thursday, Sept. 20 - 1000 to 1630 hrs

EXHIBIT HALL TAKE-DOWN:

Saturday, Sept. 22 - after 1330 hrs

EXHIBIT RATES

\$2750 per booth

Thursday to Saturday

Same rate since 2010!

TO RESERVE YOUR BOOTH SPACE, PLEASE COMPLETE THE EXHIBITOR REGISTRATION FORM

Questions? Contact Heather Dow, csgna@eventsmgt.com | 613-507-6130